

THE ALLIANCE HERALD

JOHN W. THOMAS, Editor
Lloyd C. Thomas, City Editor

Published every Thursday by

THE HERALD PUBLISHING COMPANY
Incorporated

Lloyd C. Thomas, President J. Carl Thomas, Vice Pres.
John W. Thomas, Secretary

Entered at the post office at Alliance, Nebraska, for transmission through the mails as second-class matter.

Subscription price, \$1.50 per year in advance

The circulation of this newspaper is guaranteed to be the largest in western Nebraska. Sample copies free.

ADVERTISING RATES at "Live and Let Live" prices, lower in proportion to circulation than rates of most newspapers.

DISPLAY ADVERTISING—First insertion, per inch, column measure, 15 cents; subsequent insertion, without change, per column inch, 12 1/2 cents; extra charge for preferred position and for first insertion of advertisements containing difficult composition.

READING NOTICES and WANT ADS—Eight point Roman (common reading) type, five cents per line each insertion. No reading notice counted less than two lines. Black face type, 10 or 12 point, ten cents per line each insertion. Each 10 or 12 point head line counted as three lines.

THURSDAY, JANUARY 8, 1914

HAPPENINGS IN MORRILL COUNTY

Herald's Correspondents Furnish Fine Lot of Breezy Items Concerning Winter Happenings

RUSH LAKE NEIGHBORHOOD

The dance held at Lee McLaughlin's Saturday, Jan. 17, was attended by a large crowd, several Alliance people being there. Oyster supper was served, twenty-five numbers being sold. Claude Rice was a eye one and kept the dancers on the floor all night, he himself leaving at 6:30 a. m.

Julius Birekol did not attend the McLaughlin dance on account of a very severe cold. His wife and daughter were there and spent a very pleasant time.

G. D. Workman left his ranch on Thursday, Jan. 15, after selling all of his horses and cattle, farm implements and house hold goods, staying with his father in Alliance until Saturday, Jan. 17, leaving for the eastern part of the state where he will remain for a year or more.

H. E. Smith closed a deal with G. D. Workman for his ranch, leaving Workman with a nice roll of that necessary cause, as George would say, to leave on.

Bud McLaughlin asked Bert Turket if he could take supper with his daughter who is but three months old. Bert refused Bud as he had but one baby bottle along.

Pete McLaughlin, better known as the jolly bachelor, has broken all records for this year's trapping, having 250 muskrat hides and twelve skunk, which were all caught in rat houses in J. E. Rice's Rush lake.

Mr. and Mrs. Lewis Unger's eleven months' old baby boy weighs 25 pounds, and can walk and speak many words plainly.

Claude D. Rice baked a fine apple pie while his wife went to the mail box to get their Alliance Herald and other mail. His fine water Spaniel dog devoured the pie; the dog refused to eat anything off a pie plate since.

H. E. Smith returned home to his ranch Friday, Jan. 16, from Bridgeport, where he has been on business for the past week.

Mr. and Mrs. Claude D. Rice were callers at Lewis Unger's Sunday evening.

Mr. and Mrs. Lewis Unger and children were callers on Mr. and Mrs. Shotte one day last week.

KINKAID ITEMS

George Workman and family left Saturday night for the eastern part of the state where they expect to make their future home.

Herman Smith, who has been at Bridgeport for the past week on business, returned home last Saturday accompanied by his wife and daughter from Alliance.

Mr. Unger and family were callers at Mr. Shotte's one day last week.

Miss Pearl Pearman left Thursday for Mr. Sutton's ranch where she expects to remain for a few weeks assisting Mrs. Sutton with her household duties.

Mr. and Mrs. Both were callers at Mr. Workman's one day last week.

CLEMAN CLIPPINGS

Robert Graham made a business trip to Broadwater Tuesday.

Robert Westley and Grover Sinton went to Denver and other points in Colorado sightseeing last week, but found too much snow to make travel pleasant. Bob says Morrill county, Nebraska, looks good to him.

Mr. and Mrs. Geo. W. Elliott went to Alliance Wednesday. Mr. Elliott bought a team while there.

Robert Westley bought a fine young horse of C. C. Smith last week.

Robert Graham was an Alliance visitor Thursday.

Mrs. Geo. Elliott and little daughter and Mrs. Nettie Westley went to Hemingford Thursday for a short visit with Mr. and Mrs. W. M. Cory.

Charles Harte was a business caller at Dell Jay's Wednesday.

Mr. and Mrs. Arch Keller were trading in Alliance Thursday and Friday.

Mr. and Mrs. Arch Keller and Mr. Horner spent the day at George Elliott's Tuesday.

Billy Rice and wife were Sunday visitors at John Scott's.

Mr. Maine went home for a short visit the last of the week.

Jack Graham rode up to the Hall & Graham ranch at Donner Tuesday. Little Clara Anna-Belle Harte is a new arrival in our neighborhood. We wish her a long and happy life.

Harry Boon rode in to Alliance on Tuesday for a short visit with his mother.

Robert Westley moved his cattle down to the Carlson place for a month's feed this week.

Mrs. Graham came out to spend Sunday at the ranch.

For Frost Bites and Chapped Skin

For frost bitten ears, fingers and toes; chapped hands and lips, chilblains, cold sores, red and rough skins, there is nothing to equal Bucklen's Arnica Salve. Stops the pain at once and heals quickly. In every home there should be a box handy at the time. Best remedy for all skin diseases, itching eczema, tetter, piles, etc. 25c. All druggists or by mail, H. E. Bucklen & Co., Philadelphia or St. Louis.

FINISHED ICING AT MARSLAND

300 Cars of Ice Shipped from Marsland. Gregg Had Enough for 400 More Cars

(By Herald Correspondent.)

MARSLAND, Jan. 20.—The icing is about over. 300 cars were shipped from this point the last three weeks and there could have been about 400 more cars if Mr. Gregg had had the orders.

Jno. Grommett and wife returned the 15th from their visit of a month in Mo. They report a very enjoyable time.

On account of slack business on the Burlington two operators were taken off, at Hemingford and Hyannis, making these stations one man stations.

Miss Fay Gregg has been quite ill with tonsillitis but at present she is feeling better.

L. T. Poole dropped in Friday morning for a few days' visit with home folks.

Mrs. W. L. Austin arrived Saturday for a few days' visit with her husband who is on the helper engine here.

Burt Furman was a Crawford visitor on 43 Thursday.

Dr. Willis attended the Dawes Co. Medical Ass'n at Chadron this week.

The latest from J. C. Bennett, who was stricken with paralytic stroke some time ago, is steadily improving and making a good fight for recovery.

Mrs. Burt Furman and sister, Alice Eneyart, went to Girard Saturday to visit over Sunday with home folks.

Roy Richie has been visiting with home folks a few days while he was laid up with a game foot.

Let Us Show You

If you are a sufferer of piles or hemorrhoids in any form, come to our store and let us show you Meritol Pile Remedy. It is one of the best preparations we have ever handled and is sold on a positive guarantee. F. J. Brennan, Local Agency.

PLAN ATTRACTS WIDE ATTENTION

Free Post Card Plan of Alliance Art Studio Caught Attention of Chicago Paper

The Herald is read over a wide area and sometimes replies come to its advertisers from unexpected sources. The Alliance Art Studio recently advertised free post cards in The Herald. The two letters explain themselves:

THE NOVELTY NEWS

Chicago, Ill., January 10, 1914. Alliance Art Studio, Alliance, Nebr. Gentlemen: You have been advertising in The Alliance Herald the gift of post cards free. The Novelty News specializes on premium methods and we would like to describe your plan for the benefit of our readers. Will you kindly advise us what method you follow in distributing post cards to your customers? Very truly yours, (Signed) Otto Kney, associate editor.

THE NOVELTY NEWS

Chicago, Ill., January 15, 1914. Alliance Art Studio:

Acknowledging yours of January 12 we thank you for the information given relative to your photo post card plan. Your courtesy is appreciated.

(Signed) Otto Kney, associate editor.

Dangers of a Cold.

Do you know that of all the minor ailments colds are by far the most dangerous? It is not the colds themselves that you need to fear, but the serious diseases that they so often lead to. For that reason every cold should be gotten rid of with the least possible delay. To accomplish this you will find Chamberlain's Cough Remedy of great help to you. It loosens a cold, relieves the lungs, aids expectation and enables the system to throw off the cold. For sale by all dealers.—Advertisement.

TRAVELING FOR HER HEALTH

The Herald is in receipt of a letter from Dr. A. Gregory of Belmont, Nebr., written from Los Angeles, Calif., saying that she is traveling for her health and requesting that the paper be discontinued to her address until her return. The doctor's many friends who read this paper will sincerely wish for her speedy recovery to health.

VISITS FRED MOLLRING

Lige Bowman of Meeteetse, Wyo., in the Big Horn Basin, stopped over Saturday for a visit with his old friend, Fred Mollring. Messrs. Bowman and Mollring were boys together and whenever they have the opportunity get together and talk over old times. Mr. Bowman left Saturday afternoon for Denver.

MADE HONEY HERE

Mrs. B. N. Sharp of Moffitt came over Friday to visit Mrs. Reeves. She stayed over Sunday, returning to her home this noon. Mrs. Sharp brought Mrs. Reeves a two quart pail of honey which was made by their bees from sweet clover of their own raising. Mrs. Reeves says the honey was fine and that she enjoyed it greatly.

SPECIAL CUT PRICES

on Edison Phonograph Records. For a limited time we will sell all Two Minute Wax Records at 25c each, or \$2.55 per dozen, and all Four Minute Wax Records 35c each, three for \$1.00 or \$3.85 per dozen.

GEO. D. DARLING.

nov20-tf-2977

YOUNG BUILDERS OF PANAMA CANAL FORTS



Secretary of War Garrison has designated a board of ranking officers to report on the defenses of the Panama canal, the construction work on which is being done by these young lieutenants of the engineering corps, George R. Goethals (right), son of the chief engineer of the canal, and Albert H. Acher, son-in-law of Col. H. P. Hodges, also one of the canal commissioners.



Lloyd's Column

Some of you dealers waste so much money in misdirected advertising. You pay for space on a hotel room placard that is read by a lot of traveling men who do not trade with you. You allow some advertising fakir to horn-swoggle you into buying space on a program, directory or book that is not worth one-tenth the price you pay for it. Money spent in this way would purchase a lot of good space in your local newspaper that is read by thousands of people who are prospective customers.—Ne's Darling.

An Illinois exchange gives the following account of what happened to a family too stingy to take their home daily. It says:

"We once knew a man who was too stingy to take the daily newspaper in his home town and every evening went over to borrow his neighbor's paper.

"One evening he sent his son to borrow the paper, and while the son was on the way over he ran into a large stand of bees and in a minute his face looked like a summer squash.

"Hearing the agonized cries of the son, the father ran to his assistance and in doing so ran into a barbed wire fence, cutting a handful of flesh from his anatomy and ruining a \$4 pair of trousers.

"The old cow took advantage of the hole in the fence and killed herself eating green corn. Hearing the racket, the stingy man's wife ran out of the house, upsetting a four gallon churn full of cream into a basket of kittens, drowning the whole flock. She slipped on the cream and fell downstairs, breaking her leg and a \$19 set of false teeth. The baby, left alone, crawled thru the spilled cream into the parlor and ruined a \$40 carpet. During the excitement the daughter eloped with the hired man taking the family savings bank with them."

VISIT FRIENDS HERE

Mr. and Mrs. Marian Williams of Montana with their son Clarence stopped over Thursday to visit with Mr. and Mrs. R. M. Tincom, with whom they are old acquaintances. They are making a trip thru the east with Florida as their ultimate destination, where they will visit a friend, Frank.

NEW MOTOR ON PRESS

Herald's Mechanical Department is Being Placed in Class of Modern City Shops

In keeping with The Herald's policy of having its mechanical department strictly up-to-date and capable of turning out the finest kind of job work, the belts and shafting are being dispensed with on the machinery which is run by power and an individual motor is being placed on each machine.

A repulsion induction motor, manufactured by the General Electric Company, was placed on The Herald's large job press this morning. This motor is one-half horse power and runs at a speed of 1780 revolutions per minute. It is a friction drive, no belt being used. It is variable speed, running the job press from 1400 impressions per hour to 2400 per hour.

A large, three horse power motor is being placed on the big cylinder newspaper press to drive it direct. The linotype is driven by its own motor.

The Herald's readers are always welcome at this office. Come in at any time and we will be glad to show you through the largest and most modern newspaper plant in the western end of the state.

CELEBRATES 120TH BIRTHDAY

Westerville Man Holds Record for Longevity. Is in Good Health, and Happy

(By Herald Correspondent.)

WESTERVILLE, Nebr., Jan. 17.—Thomas Morris, a resident of this place, celebrated his 120th birthday last Thursday. Morris has lived during the life of every American president, he was a subject of Geo. III, and has cobbled shoes all his life, on both continents.

Morris is a wonderfully strong man for his age, gets around with only the aid of a cane, never wears glasses until a month ago and hears fairly well. He is an ardent reader of the Appeal to Reason and believes that Socialism is the only cure for the high cost of living.

Morris was born at Belew, Montgomeryshire, Wales, on January 15, 1794. He is an authority on all of the important events in the last century.

Cough Medicine for Children.

Never give a child a cough medicine that contains opium in any form. When opium is given other and more serious diseases may follow. Long experience has demonstrated that there is no better or safer medicine for coughs, colds and croup in children than Chamberlain's Cough Remedy. It is equally valuable for adults. Try it. It contains no opium or other harmful drug. For sale by all dealers.—Advertisement.

HELP BUILD UP

HOME INDUSTRY

All "Boosters" but Only Those who Boost in a Practical way Do Good Worth Mentioning

We are all boosters for northwestern Nebraska, at least all of us who make our homes in this country may claim to be; but only those whose boosting is backed by practical work amount to much in helping to develop and build up the country. In this issue of The Herald appears the advertisement of M. L. Miller, proprietor of the Hemingford Roller Mills. Mr. Miller is a son of ex-County Treasurer A. M. Miller. Like his father he is a successful miller, in practice as well as in name, and understands the business thoroughly. Few men have done as much for the upbuilding of this part of Nebraska as the senior Miller and his son. As the products of the Hemingford mills are the equal of anything on the market and fully guaranteed by the proprietor, whose responsibility is unquestioned, it is no more than fair that they should be given a trial by the people of Box Butte and adjoining counties.

Mr. Miller was in Alliance last Saturday and favored The Herald office with a call. Besides favoring our job department with an order for some up-to-date printing, he places an ad in the paper as the best means of extending a courteous invitation to the people of this part of Nebraska to give the Hemingford flour a trial. You are invited to read the ad and then "Ask your Grocer."

WILL REMOVE TO

PARSONS, KANSAS

Garden County Subscriber Orders Address Changed Before Starting for the South

Aaron Essig of Thelma, Nebr., one of The Herald's Garden county subscribers, was in Alliance Tuesday and called at this office to order his address changed to Parsons, Kansas. Having leased his place, he has decided to return to his old home for a year or possibly longer.

Mr. and Mrs. Essig and daughter plan to start south the first of next week, visiting on the way, and arrive at Parsons on or about Saturday, Jan. 31.

CLASSIFIED Advertising

LAND FOR SALE

I offer for sale 160 acres, well improved, 4 1/2 miles north of Alliance. The SW 1/4 of Section 35, township 26, range 48. Address owner, J. H. DeBoard, Oskaloosa, Iowa. 5-31-1133

FURNISHED ROOMS—Over the Famous. Phone 277. Jan6-tf-204

Lady Representatives Wanted: Good income, valuable house furnishings premiums. Some goods on credit. Spare time work. Experience unnecessary. Write AJAX SUPPLY CO., 411 Bulletin Bldg., Philadelphia. 5-21-3159\$

FOR SALE—Two pool tables. Fine condition. Will trade for anything. Geo. Bohmert, Scottsbluff, Nebr. 4-4-3136

Coal office at Rowan's feed store. ROWAN & WRIGHT, phone 71. tf

ABSTRACTERS

J. D. EMERICK Bonded Abstracter. I have the only set of abstract books in Box Butte county. Office Room 7, Opera House Block. 10tf-570

FOR RENT

PARLOR AND BED ROOM with bath and toilet for confinement cases—rates before confinement, \$6 per week; \$20 per week after, with nurse.—MRS. ANNA ZEHRUNG. Phone 287. nov10-12-2937

FOR SALE OR EXCHANGE

MISCELLANEOUS

Money to loan on real estate. F. E. Reddish. 3tf

RANCH FOR SALE OR TRADE

Relinquishment of 100 acres under the proposed government canal, 8 miles northeast of Bayard, Nebraska. Improvements are frame house, 12x24, with small lean-to; fence around the house; good well and pump; about 60 acres can be irrigated. Address Box 2850, Herald Office, Alliance, Nebraska.

For nice clean Niggerhead Lump and Nut, and Eastern Hard nut coal, phone to No. 22. Dierks Lumber & Coal Company.

L. W. BOWMAN

Physician and Surgeon Office in First National Bank Bldg. Phones: Office, 362; residence, 15. 50-tf-1608 Advertisement

E. W. RAY, FLORIST

Cut flowers and potted plants. Floral pieces made on short notice. Mail orders given special attention. 41f-2549

FOR SALE—REAL ESTATE

SEVEN ROOM HOUSE FOR SALE—Good outbuildings. Barn for four horses. House for automobile. J. B. DENTON. Advt 25f-2195

Rowan & Wright, coal, wood and oosts. Phone 71. tf

Buy your coal of Rowan & Wright. Phone 71. tf

Closing out our stock of Wax Phonograph Records at Cut Prices. GEO. D. DARLING. nov20-tf-2977

Say, You!



HOW about that printing job you're in need of?

Come in and see us about it at your first opportunity. Don't wait until the very last moment but give us a little time and we'll show you what high grade work we can turn out.